



## The **ROTARY CLUB OF BONITA SPRINGS**

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March 8, 2012

Dear Potential Sponsor:

### **"Bags on the Beach" Rotary Charity Cornhole Tourney**

On April 28, 2012 the Rotary Club of Bonita Springs in conjunction with Pincher's Crab Shack and **Young Professionals of Naples** will be hosting the first annual **"Bags on the Beach" Cornhole Tournament**. The event will take place behind the Holiday Inn on South Ft. Myers Beach. **The proceeds are to benefit "The Gift of Life"** which offers heart surgery to children in countries where the surgeries just aren't possible, saving lives one child at a time. Sponsors include Holiday Inn, Pincher's Crab Shack, and others. There will be 64 teams (of 2) paying \$40 per team. Family and spectators will be in attendance as well. The tournament begins at noon on April 28<sup>th</sup>, 2012

### **Sponsorship**

Various levels of sponsorship are available.

#### **Board Sponsorship - \$400**

- Have a set of Cornhole Boards created with your branding.
- Logo on all marketing material, website and social media
- Boards will be raffled off to people in attendance
- Mentioned on any media exposure including signage, radio, tv, email, social media, etc.

#### **Sand Sign Sponsor - \$75**

- A sign with the name of your organization/logo will be placed in the sand in-between the cornhole boards, as to not interfere with the game play, but have exposure to players and spectators

#### **Donation Sponsor**

- Donations that can be incorporated into a raffle as a standalone item or as part of a gift basket to be assembled with other donations.
- Name of your organization/company listed on sponsorship board and highlighted on basket/etc.

## **About the Game of Cornhole**

The game "Cornhole" or "Bags" consists of 2 teams of 2 people each, a set of bean bags, and a pair of wooden boards with a hole in the middle. Each team scores by trying to toss the bean bag into the hole. If the bean bag goes in the hole, it is worth 3 points. If it just lands on the board, it is worth 1 point. The game is growing tremendously in popularity across the country.

### **Event Address:**

Holiday Inn Fort Myers Beach Florida  
6890 Estero Boulevard  
Fort Myers Beach, FL 33931

### **Contact**

Jason Dolle  
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239-850-8232  
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Yours in Rotary,  
*James L. O'Leary*

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